Reminders:

• When possible, state hypotheses that you will be testing. Reviewers tend to prefer hypothesis-driven aims, though there can be exceptions.

• When possible, make the hypothesis *directional*
  • E.g. it’s better to say “I hypothesize that treatment X will increase measurement Y” rather than “I hypothesize that treatment X will change measurement Y.” Of course, you need to present evidence supporting your choice of direction.
Reminders:

• If (some of) your Aims are dependent, you’ll want to address this. Some options, assuming Aim 2 depends on Aim 1
  • Make a strong case that Aim 1 is highly likely to succeed, in your hands
  • Give alternative plans for Aim 2 in case Aim 1 fails.

• Recognize the distinction between “Aims” and “Tasks.” Aims usually are best if they are conceptual, scientific goals. Experimental tasks are then carried out to accomplish those goals.
Proposal Office Hours via Zoom, Tuesday 3/31/20 1:30pm

Reminders:

• We are forming peer review groups of 3-4 people with common proposal themes. If you’re interested, please sign up by 3pm today, here: https://docs.google.com/forms/d/e/1FAIpQLSdjFY134PI3oKby1Rh5KhigUaBRf7X_ycF9u3dc-QXw0s7zfA/viewform